

January/February– Enhanced Print Edition

- Ad Closing:** November 23, 2009
Materials Due: December 1, 2009
- Motorcoach Tour Destinations
 - Motorcoach Tour Management
 - Eco-Maintenance
 - Regularly Scheduled Service Grants and Financial Aid
 - Regular Scheduled Service Onboard Necessities
 - Seating

Bonus Distribution:

- American Bus Association Marketplace
January 15-19
Gaylord National
National Harbor, MD
- United Motorcoach Association Expo
February 23-27
Las Vegas Convention Center
Las Vegas, NV

February– Special Digital Issue

- Ad Closing:** December 23, 2009
Materials Due: December 31, 2009
- The Powertrain Special Issue
- Diesel Engines
 - Transmissions
 - Hybrid Drives

March

- Ad Closing:** January 20, 2010
Materials Due: January 26, 2010
- Bus and Motorcoach Finance
 - Motorcoach Insurance
 - GPS and AVL Technology

April

- Ad Closing:** February 17, 2010
Materials Due: February 23, 2010
- Collision Repair
 - Regular Scheduled Service Driver Training
 - Trolley Bus Showcase

May

- Ad Closing:** March 17, 2010
Materials Due: March 23, 2010
- Paratransit Vehicles Showcase
 - Bus Rapid Transit
 - Motorcoach Conversions

Bonus Distribution:

- APTA: Bus & Paratransit
Conference & International
Bus Rodeo
Dates TBD
Cleveland, OH

June/July– Enhanced Print Edition

- Ad Closing:** April 14, 2010
Materials Due: April 20, 2010
- Bus Wraps – The multi-million dollar business of wrapping buses in identification and/or advertising
 - Bus Shelters – Multi-modal and multi-use structures for transit
 - Eco-Motorcoach Operations
 - Hybrid Vehicles Showcase – Vehicles that run on combination electric-diesel engines, batteries and transmissions
 - Regular Scheduled Service Galleys and Fixtures
 - Driver Training Simulators – Used to train motorcoach, school and transit bus drivers

July– Special Digital Issue

- Ad Closing:** May 18, 2010
Materials Due: May 24, 2010
- The Small and Midi-Bus Showcase Issue
- Minibuses
 - Cutaways
 - Midi-Buses

August

- Ad Closing:** June 15, 2010
Materials Due: June 21, 2010
- Regular Scheduled Service Terminals, Stations and End Points
 - Motorcoach Showcase – Buses used to transport passengers point-to-point, on charter or on tour
 - Bus Wash Systems

September

- Ad Closing:** July 14, 2010
Materials Due: July 20, 2010
- Small Bus Fleet Showcase – Small buses used in shuttles, paratransit, NEMT and other passenger transport needs
 - Risk Management
 - Maintenance Training

Bonus Distribution:

- BusCon
September 29-30
Navy Pier
Chicago, IL

October/November– Enhanced Print Edition

- Ad Closing:** August 17, 2010
Materials Due: August 23, 2010
- International Showcase – Buses manufactured overseas
 - All-Electric Drive Systems – A variation of hybrid; an emerging new area of applied technology
 - Garage Lifts – Equipment used to service buses
 - Regular Scheduled Service On-line Reservations Software
 - Safe Driver Hall of Fame

December

- Ad Closing:** October 20, 2010
Materials Due: October 26, 2010
- Buyer's Guide

